



BULGARIA

Boiana-MG

Travel Company





Boiana-MG

Dear Sirs,

Please, allow us to introduce our company **BOIANA-MG**, which has **15 years** tradition on the Bulgarian market as an Incoming Tour operator.

The main activity of the company is carried out by it's head office in Sofia, supported by the regional office in Varna. In the summer season representative offices in Golden Sands and Sunny Beach are in operation.





Boiana-MG

BOIANA-MG caters tourists from more than 20 nations around the world: Europe, Asia, Middle East, North America.

The company receives air and bus charters from Poland, Czech Republic, Hungary, Denmark, Russia, Romania, France, Serbia, Macedonia, Turkey, Moldova, Egypt and Jordan.

We are reliable partner for organizing cultural, fly and drive and adventure tours in Bulgaria, multi-countries tours in Eastern Europe and Balkan Peninsula, city break programs for tourists coming from Belgium, Netherlands, Italy, Japan, Canada, USA, Australia, Russia, Turkey, Thailand, Malaysia and so on



Why Bulgaria?

Bulgaria is famous as a country with excellent price-quality ratio and offers full range of tourist products.

Over 350 km coast line with sandy beaches and over 170 km ski runs of world class level.

It is not by chance that Bulgaria is in the TOP 9 destinations for 2011 according to CNN and in the TOP 10 ones for travelers, according to Lonely Planet. In 2007 Bulgaria is among the TOP 10 of tourist destinations on the Old Continent.

A new hotel base and modern complexes serviced by qualified staff

Nature, unique culture, traditions and folklore preserved

Affordable destination for any budget

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Many possibilities to get easy to Bulgaria. The number of flights from all over the world to the major Bulgarian airports grows every year. There are many low-cost companies with direct flights to Sofia, Plovdiv and Varna.

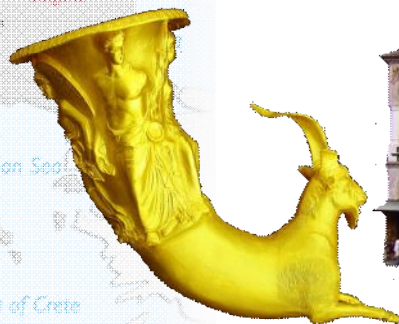
Great numbers of opportunities for relax and joy!



Tours in Bulgaria & Balkan countries

BOIANA-MG has a big experience in organizing round trip tours around Bulgaria and other countries from Balkan peninsula – Romania, Turkey, Greece and Macedonia. The company has several tour programs with guaranteed departure dates trough the year. We are always ready to prepare tailor-made programs to suites exactly the specific requirements and budget of the clients. We provide also professional guides in many different languages. Why Bulgaria is so attractive as destination for historical and cultural tours?

- It is the third oldest country in Europe, with unique culture, traditions, nature and folklore
- Only in Bulgaria you can find well preserved remains and treasures from the Thracians – a civilization older than the Roman one.
- Bulgaria is the land of Roses – it produces high quality rose oil, which is used in the cosmetic industry worldwide.
- The territory of the country is not big and there are no long and tiresome drives from place to place
- Bulgarian cuisine can satisfy the most discriminating taste. It is an interesting mix between the Mediterranean and the Oriental taste, completed with the traditions of the European cuisine.
- Bulgaria is famous as wine destination. It has some grape varieties which grows only here.





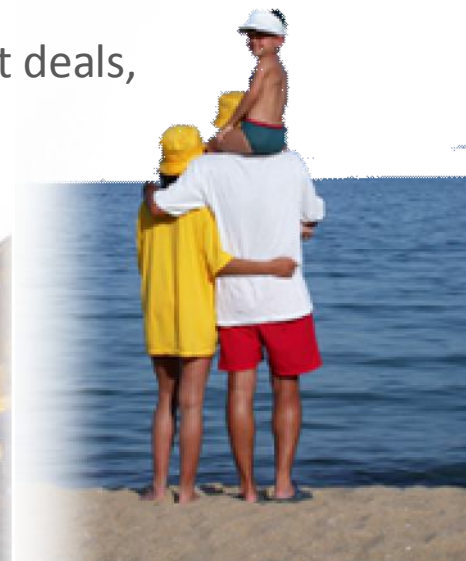
Black Sea side

The best resorts in Bulgaria Balchik, Albena, Golden Sands, Chaika Resort, Riviera, St. st. Constantine and Elena, St.Vlas, Sunny Beach, Nessebar, Pomorie, Elenite Holiday Village, Duni Royal Resort and many others as well, have sandy beaches, some of them are with mineral water springs, some others are protected areas.

Most of the **hotels** are newly built or renovated with SPA centres for health and beauty and swimming pools with mineral water.

Enjoy the natural conditions (clean air, soft climate, **sea water**, mineral springs), the cozy restaurants offering traditional Bulgarian cuisine, the various choice of entertainments for children, for active rest and water sports lovers.

Our web site is updated every day with the latest discounted offers, hot deals, special seasonal promotions and early booking discounts.





Ski Resorts

- **Borovets** - Resort of Champions Situated at 1300 m altitude. The resort offers excellent conditions for skiing, snowboarding, cross country or just winter holidays surrounded by the majestic pine-tree forest. There are 58 kilometers of marked ski runs.
- **Bansko** combines wonderful nature and romantic atmosphere of the Old town, popular for its numerous cultural monuments and rich icon collection of the local Zograf (icon painting) School. The total length of the ski runs is over 70 km.
- **Pamporovo** - Snow and Sun in the Mountain of Orpheus The altitude of the resort is 1650 m., and the highest point is Snejanka Peak – 1926 m. Nor unexpected changes in the weather or avalanches are characteristic for Pamporovo, so the calmness and the safety during your stay are guaranteed. Due to this Pamporovo is a top destination in the free style skiing and snowboarding.
- **Chepelare** is situated in the central part of Rhodopi Mountain, at an average altitude of 1140 meters. The total length of the ski runs in Chepelare is 20 km. There is free WiFi Internet, covering all runs.





SPA & Wellness

- Bulgaria ranks **4th in the world** for the high number of **centenarians**. The nature there has pure and fresh air, curative herbs and an abundance of healing mineral water.
- More than **530 springs** makes the country an attractive destination for spa treatment all year round. **Bulgarian mineral waters** have various chemical composition, mineralization, temperature, gases and microorganisms.
- **Bulgaria** is 1st in Europe in terms of wealth and diversity of **hydrothermal waters** and bioclimatic treatment resorts. The opportunities for climatic treatment and balneotherapy have been used for centuries. The emperors Trajan, Septimius Severus, Maximilian and Justinian have built up balneotherapeutic centres here.
- **The largest balneological centres are Sandanski, Velingrad, Hisaria, Kyustendil, Kostenets, Devin, Sapareva Banya, Varshets, etc. Black Sea resorts** offering large opportunities for health, SPA and wellness tourism: Albena, Golden Sands, Riviera, Sunny Day, St.St.Constantine&Elena, Sunny Beach, Pomorie, Sozopol, Nessebar, etc.
- **Bulgaria is among the world leaders** in terms of variety herbs with exceptional medical properties. This enormous capital of natural factors, combined **with contemporary hotels** and health centers **with modern equipment** which provides an excellent opportunity for all year round treatment and health maintenance.





Boiana-MG offers also

- Big variety of **City hotels** and hotel accommodation all over Bulgaria.
- Organization of seminars and conferences for corporative clients. Some of our clients were from NATO in Europe, the insurance company of Allianz, The International Health Organization and many others.
- Casino packages.
- Golf hotels and playgrounds of high class level.
- Flight tickets
- Rent-a-car
- Transportation services throughout the country. The company has it's own vehicles.



Boiana-MG Web Group



www.



The official web site of the company is: www.boiana-mg.com, with Bulgarian language on: www.boiana-mg.bg

On a national competition in 2010 BOIANA-MG took the audience award for best travel site. The company disposes with 6 additional thematic product sites, as follows:

- www.bulgariatripsandtours.com – for tours in Bulgaria and Balkan countries, short trips on the Black Sea coast, weekend programs for the guests in Sofia
- www.bulgaria-city-hotels.com – for city and business hotels
- www.bulgaria-sea-holiday.com – hotels in Bulgarian sea resorts
- www.bulgaria-ski-vacation.com – hotels in Bulgarian winter resorts
- www.bulgaria-relax-and-spa.com – hotels in Bulgarian SPA resorts
- www.bulgariagourmetandwine.com – our programs for gourmet and wine tours



BOIANA-MG has its own **ONLINE RESERVATION SYSTEM** – www.bmg-online.eu , where hotels bookings all over Bulgaria are possible to be made in real time.

In the company is working a special team for Skype consultations on all matters relating to our offers for holiday in Bulgaria in real time.



Boiana-MG

Thanks to its professional work and correctness for its partners and clients, the young team of BOIANA-MG (average age 29-32 years) keeps a good image and defends with dignity its motto:

“Quality – higher than the prices!”





Boiana-MG
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Best wishes for successful cooperation,

Mrs. Maria Iankova
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